

“FOUR E’S TO THE R”

UCLA/CDU RCMAR/CHIME & Project
EXPORT Methodological Seminar Series

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WHY ARE THE E'S AND R'S SO IMPORTANT?

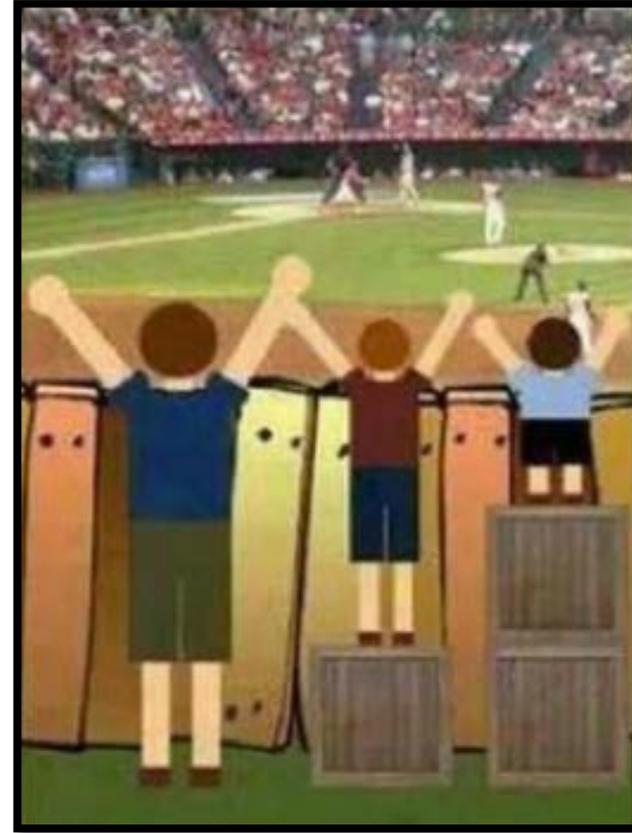
- A disproportionate burden of disease and illness is borne by poor and ethnic minority communities. CBPR and its more-focused and empowering iteration, CPPR, have been recommended as research strategies to address these health disparities.

EQUALITY AND EQUITY IN HEALTH



EQUALITY = SAMENESS

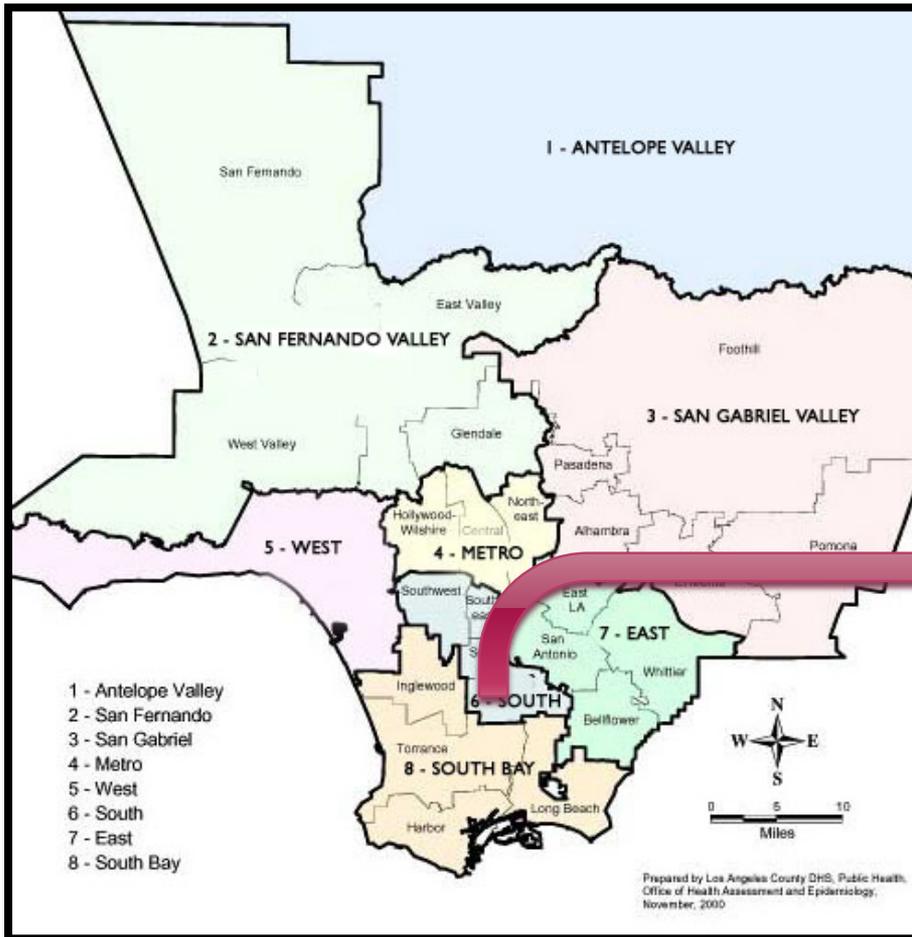
Giving everyone the same thing
It only works if everyone starts
from the same place



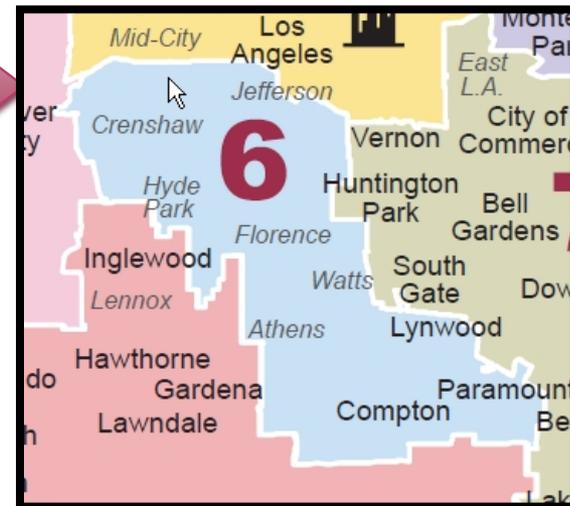
EQUITY = FAIRNESS

Access to the same opportunities
We must first ensure equity
before we can enjoy equality

LA COUNTY IS BROKEN UP INTO SERVICE PLANNING AREAS (SPA'S)



SPA 6 includes the cities of Compton, Lynwood, and Paramount, and the Los Angeles County areas of Crenshaw, Jefferson Park, Watts, and Willowbrook.



SPA 6 IS IN A STATE OF EMERGENCY

- ◉ 28.9% of children in grades 5, 7 & 9 are obese
- ◉ 35.4% of adults are obese and 46% are overweight
- ◉ 4.8% of adults were diagnosed with diabetes
- ◉ 29.0% of adults were diagnosed with hypertension
- ◉ 25.5% of adults were diagnosed with high cholesterol
- ◉ 7.6% of adults were diagnosed with a heart problem
- ◉ Residents experience high unemployment rates, poor housing, and low quality education
- ◉ Leading causes of death in SPA 6 are Coronary Heart Disease, Stroke, Lung Cancer, Diabetes, and Emphysema/COPD

THE E'S

- ⦿ Equality- the state of being equal, especially in status, rights, and opportunities.
- ⦿ Equity-the quality of being fair and impartial.
- ⦿ Ethics-moral principles that govern a person's or group's behavior.
- ⦿ Efficacy: the ability to produce a desired or intended result.

THE E'S (CON'T)

- ⦿ Experience- practical contact with and observation of facts or events
- ⦿ Excellence: the quality of being outstanding or extremely good.
- ⦿ Evidence: the available body of facts or information indicating whether a belief or proposition is true or valid.

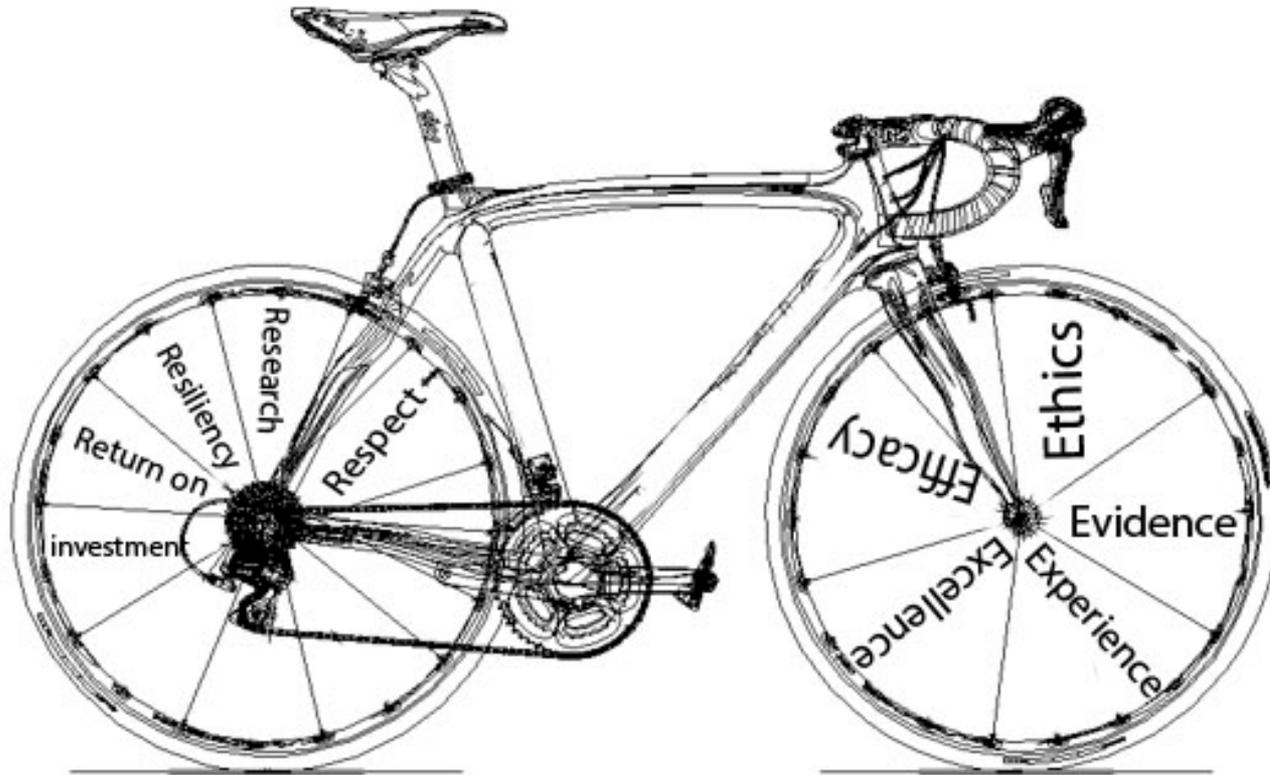
THE R'S

- ◉ Respect: a feeling of deep admiration for someone or something elicited by their abilities, qualities, or achievements.
- ◉ Resiliency: the capacity to recover quickly from difficulties; toughness.
- ◉ Reciprocity: the practice of exchanging things with others for mutual benefit, especially privileges granted by one country or organization to another.

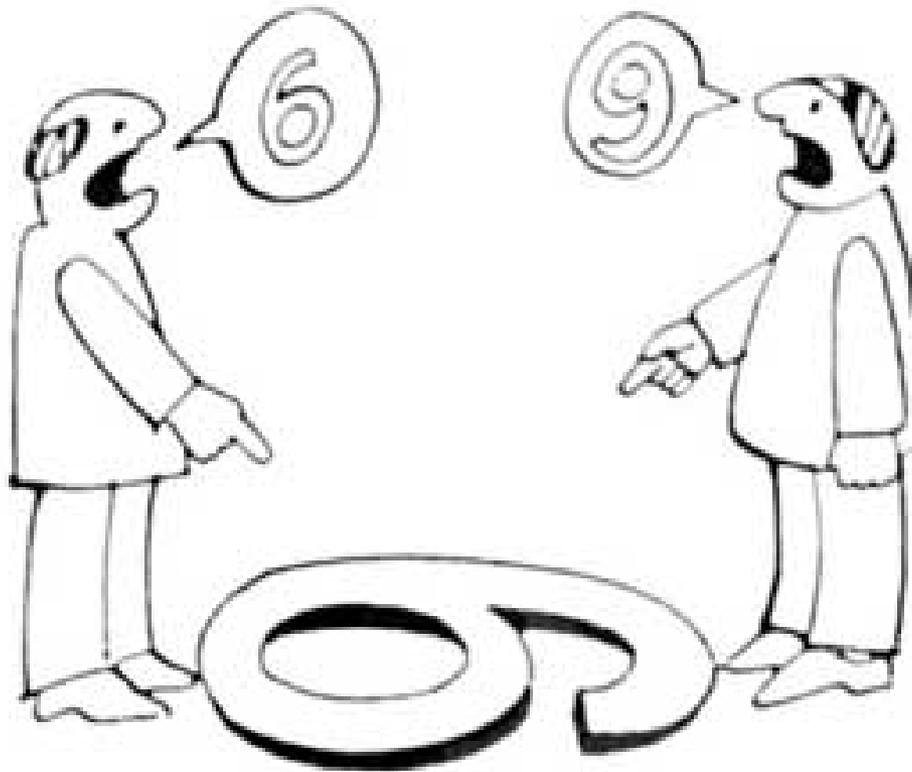
THE R'S (CON'T)

- Research: the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions.
- Return on Investment: A performance measure used to evaluate the efficiency of an investment or to compare the efficiency of a number of different investments. To calculate ROI, the benefit (return) of an investment is divided by the cost of the investment; the result is expressed as a percentage or a ratio.

THE E'S AND R'S KEEP THE BIKE MOVING...



CHALLENGES



THESE INCLUDE, BUT ARE NOT LIMITED TOO:

- ◉ Getting all cores to adopt the same language
- ◉ Agreeing to abide by the terminology we use in the ER to stop the bleeding of health disparities
- ◉ Funding to keep community at the table

QUESTIONS?



WORDS TO REMEMBER

- ◉ Improvisation
- ◉ Resiliency
- ◉ Connectedness to others
- ◉ Spirituality
- ◉ Emotional Vitality
- ◉ Gallows Humor
- ◉ Healthy Suspicion of the Message *and* the Messenger

Joe White, Ph.D. February 23, 2006 African American Mental
Conference, Los Angeles, CA



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