

Guidelines for Writing an Article for LA Sentinel



About The LA Sentinel:

The Los Angeles Sentinel is an African American owned and operated newspaper that puts emphasis on issues concerning the African-American community and its readers. A highly regarded paper significantly influences the perceptions, attitudes and buying decisions of its readership. The Sentinel is published weekly and is the largest subscriber-paid African American owned newspaper on the West Coast with a readership of 150,000. (<https://lasentinel.net/>)



Article length: 500-700 words

Potential topics to cover (in relation to a particular health condition or disease):

- Ongoing research or recent advancements around a health condition or disease.
- Importance of research in the community (health disparities)
- Data or quotes of people that have participated in research project.
- How research or participation in research can be beneficial to those in your community.
- Educational health topics the community should be inform of.



Picture: Please include a picture that corresponds to the topic to be included in the print version article



Deadline: The series is published the second week of the month. **Please submit your article to the CERP coordinators by the 1st of the month for publication**, in order to allow for appropriate turnaround time for edits from the editor.



CERP Team Coordinators

Maria Morales (Mgmorales@mednet.ucla.edu; 310-267-5517)

D'Ann Morris (DMMorris@mednet.ucla.edu; 310-267-5448)

Juan Barron (Juanbarron@mednet.ucla.edu; 310-794-0717)

Thank you for your contribution to the series!

